# **Communicating**

Strategies to communicate the Learning Region message to your citizens, institutions, customers and Investors

# **Celebrating**

Activities, events, schemes and strategies to celebrate and grow your region as a learning region

# Resourcing

Strategies and programmes to optimize existing resources and create new ways of funding your learning region development

# **Greening**

Strategies, projects and schemes to address environmental issues in your Learning Region

# **Using Tools and Materials**

Tools and Techniques to get your managers, professionals, citizens and students more informed and working towards Learning Region development

# The EUROlocal Learning Regions Marketplace

Helping to Transform Europe's Regions

# **Connecting**

Strategies, tools and materials for involving industry, schools, cultural services, HE, VET and other stakeholders in Learning Region Development

# **Planning**

Rationales, Strategies and Policies to start the transformation of your region into a Learning Region

#### **Learning - Lifelong**

Learning Materials that your region can use to improve the understanding of people and institutions and increase their contribution to learning region development

#### **Mobilising The Community**

Stratagems and projects to mobilize your people and increase community capital for learning regions

#### **Wealth Making**

Strategies and projects to improve employability, increase capital and improve the economic development of your region